

# Use Amazon Sales Rank to Choose What Your Next Blog Post Should Be About

As a blogger, it's important to write about topics that your audience is interested in. But how do you know what those topics are? One way to find out is to look at Amazon Sales Rank.



## Amazon Best Seller Rank Explained: Choose Your Next Kindle E-book Title: Use Amazon Sales Rank to Choose What Your Next Kindle Book Should Be About By Looking at Competitor's Amazon Sales Rank by John Smith

★★★★☆ 4.4 out of 5

Language : English  
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Text-to-Speech : Enabled  
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## What is Amazon Sales Rank?

Amazon Sales Rank (ASR) is a metric that measures the popularity of a product on Amazon. The lower the ASR, the more popular the product. ASR is based on a number of factors, including sales volume, reviews, and customer feedback.

ASR can be a valuable tool for bloggers because it can help you identify topics that are popular with shoppers. This information can help you choose topics that are likely to resonate with your audience and drive traffic to your blog.

## **How to Use Amazon Sales Rank to Choose Blog Post Topics**

There are a few different ways to use ASR to choose blog post topics. One way is to simply browse the top-selling products in different categories. Another way is to use the Amazon search bar to search for specific topics. Once you have a few topics in mind, you can use ASR to see how popular they are.

When looking at ASR, it's important to keep in mind that it's not the only factor you should consider when choosing a blog post topic. You should also consider your audience, your blog's niche, and your own interests. However, ASR can be a helpful tool for identifying topics that are likely to be popular with your readers.

### **Here are a few tips for using ASR to choose blog post topics:**

- **Start by browsing the top-selling products in different categories.** This will give you an idea of what topics are popular with shoppers.
- **Use the Amazon search bar to search for specific topics.** This will help you narrow down your search and find topics that are relevant to your audience.
- **Look at the ASR for different topics.** The lower the ASR, the more popular the topic. This information can help you choose topics that are likely to resonate with your audience.

- **Consider your audience, your blog's niche, and your own interests.** ASR is just one factor to consider when choosing a blog post topic. You should also consider your audience, your blog's niche, and your own interests.

Amazon Sales Rank can be a valuable tool for bloggers who want to choose topics that are popular with their audience. By following the tips in this article, you can use ASR to identify topics that are likely to resonate with your readers and drive traffic to your blog.



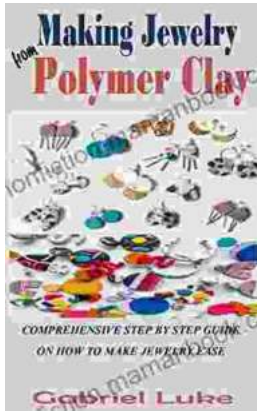
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